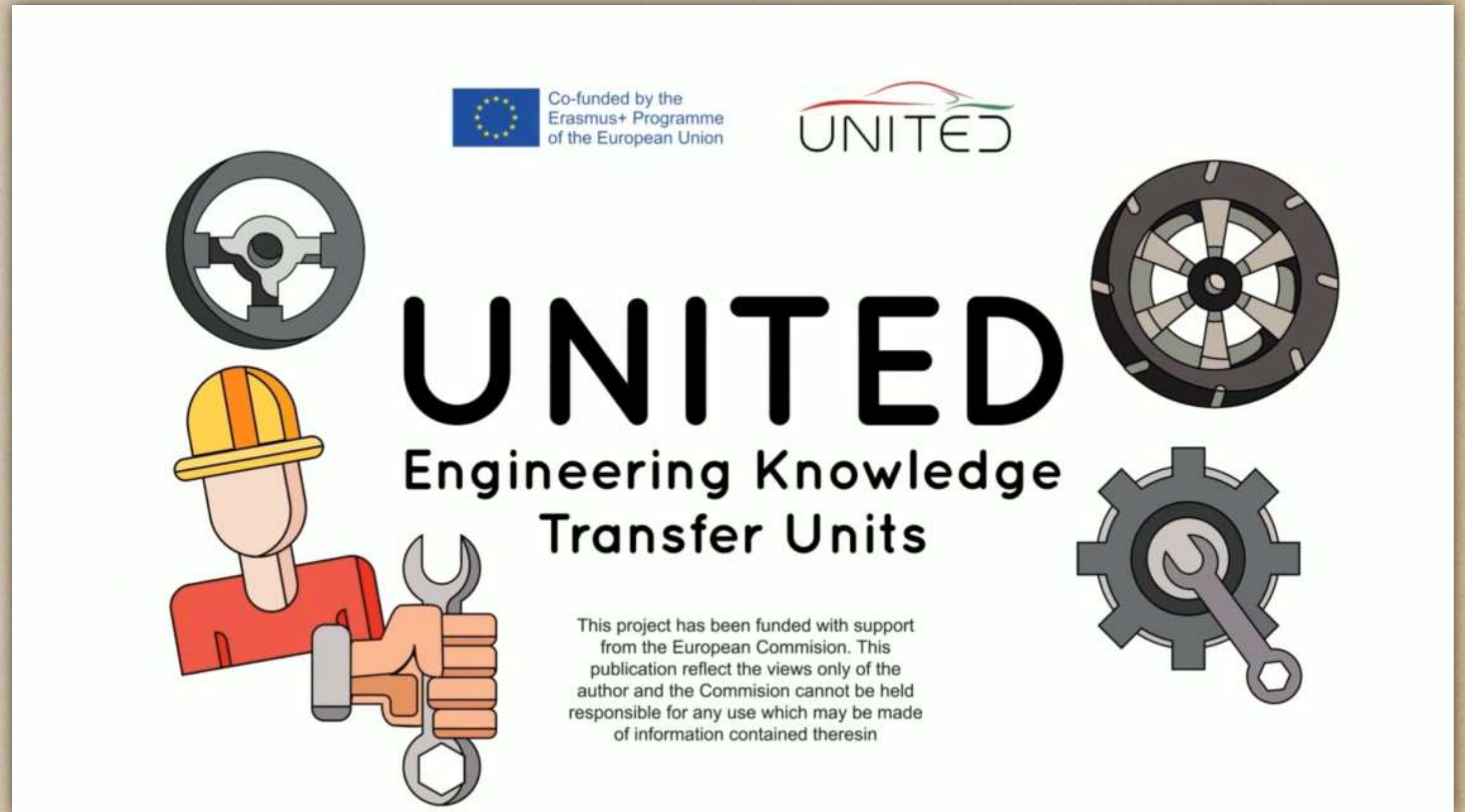


UNITED Storyboard

Slide 1

Description :

- Showing the UNITED project
- Displaying the UNITED Logo
- Showing the European Union Logo
- Showing Disclaimer



Slide 2

Description :

Showing the UNITED
project



UNITED

Slide 3

Description :

- Showing things to be discussed



Slide 4

Description :

Southeast Asia as one of the largest automotive industry markets in the world



Slide 5

Description :

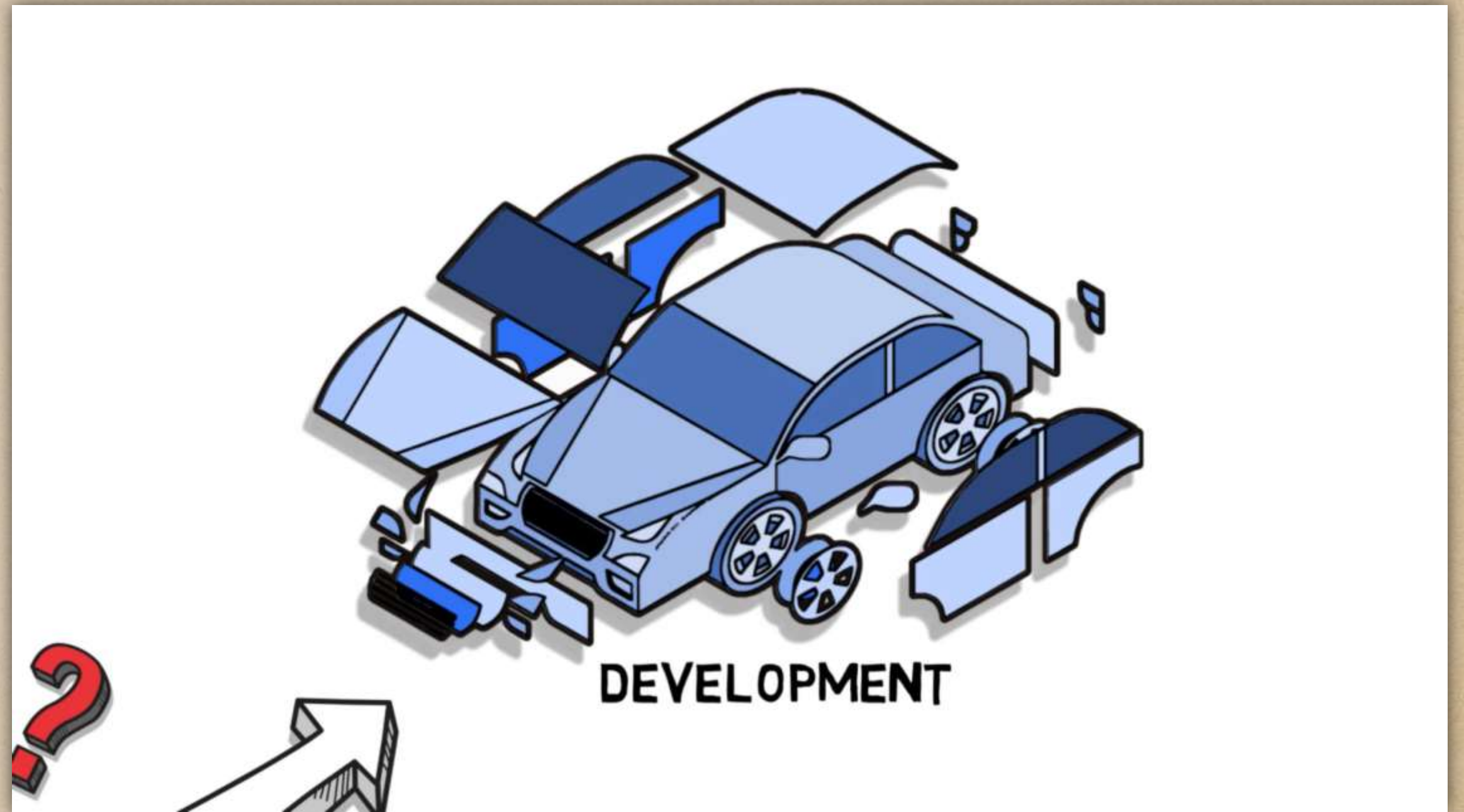
Limited manpower for the
automotive industry in
Southeast Asian countries



Slide 6

Description :

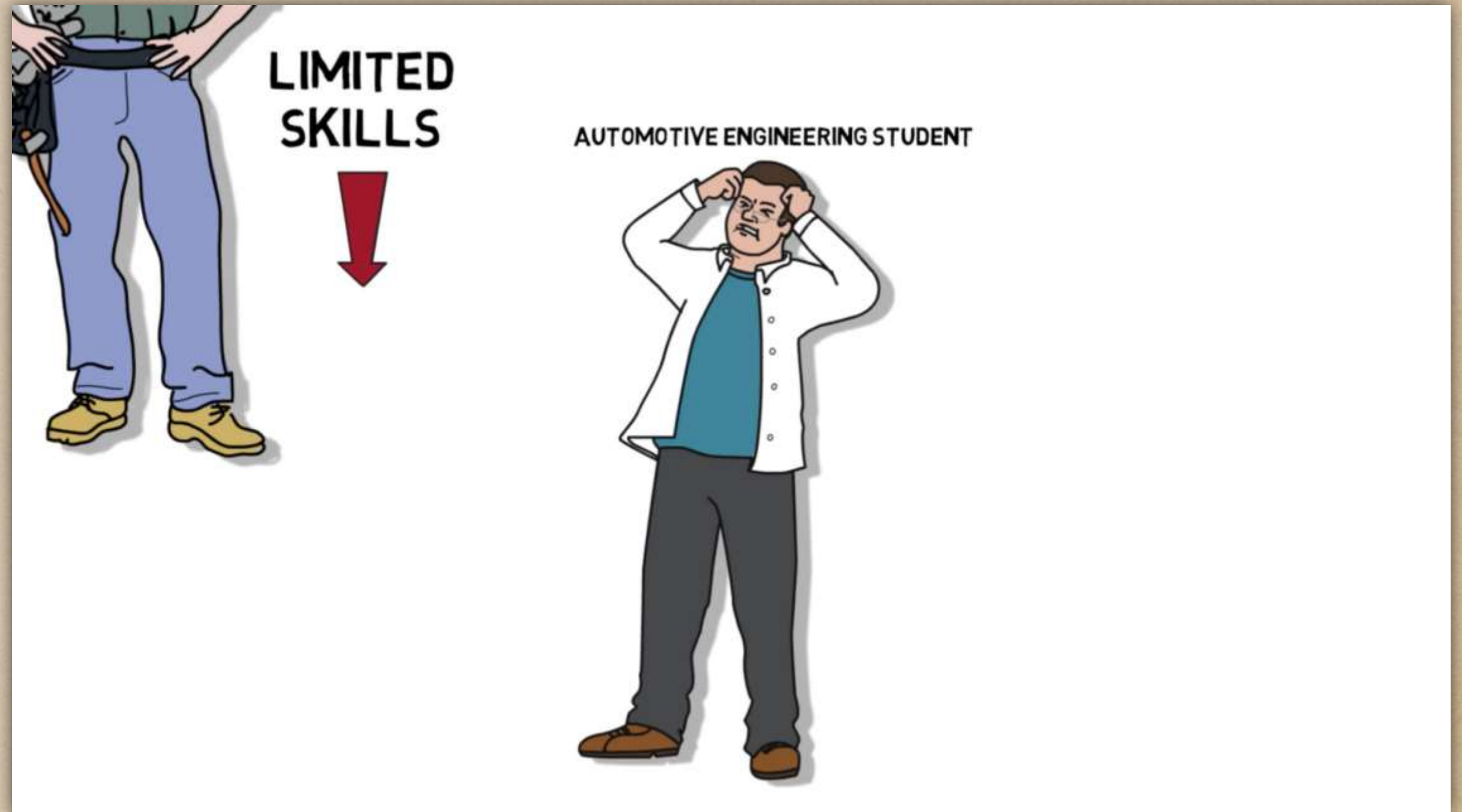
In line with the development
of the automotive industry



Slide 7

Description :

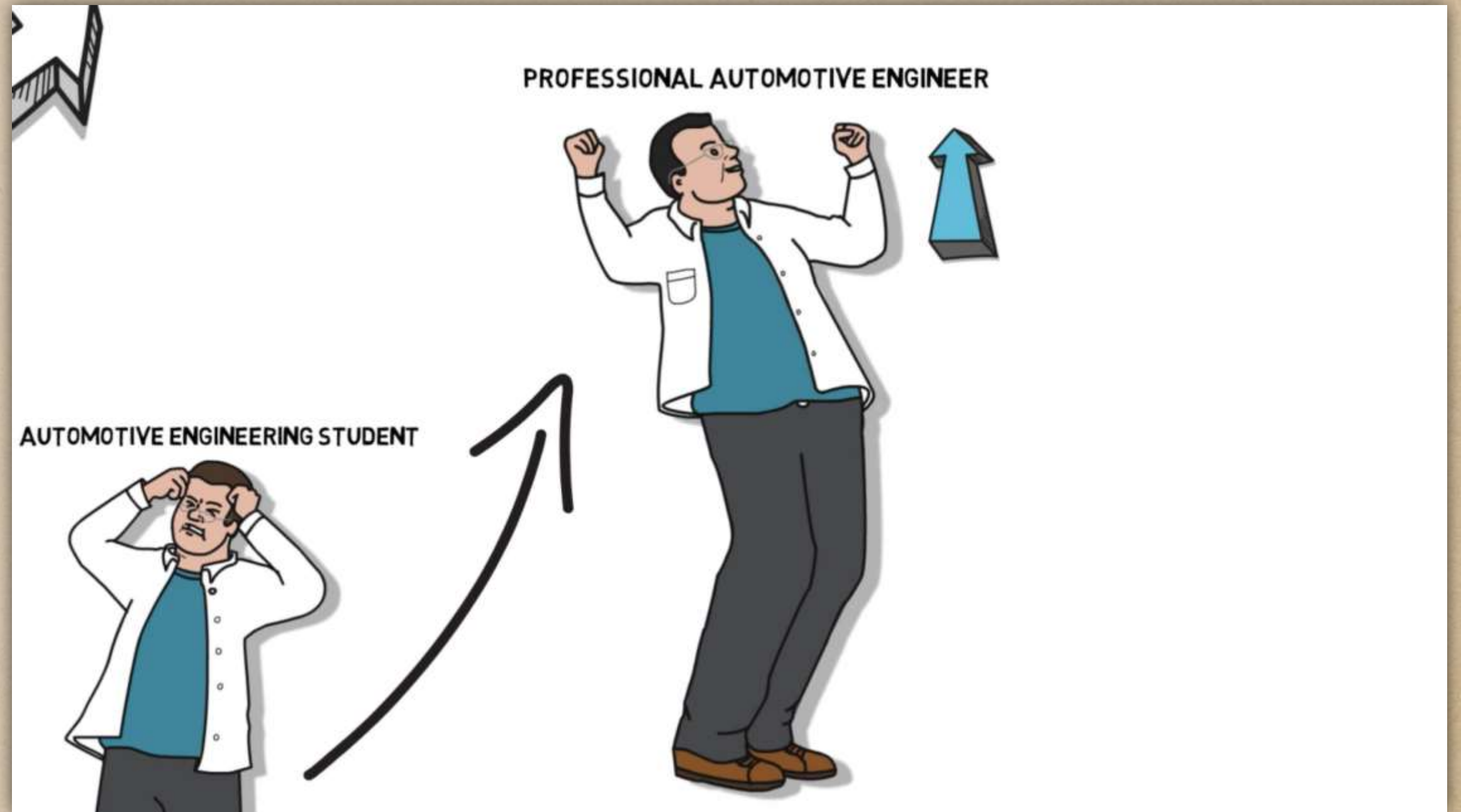
Showing someone who looks troubled



Slide 8

Description :

Showing someone who looks professional



Slide 9

Description :

The main goal of the United project. Show arrows on target



Slide 10

Description :

The UNITED project aims to build 'Engineering Knowledge Transfer Units' (EKTUs) to Improve the Quality of Student Work Readiness and Regional Development' in line with business and cooperation in the targeted area

Engineering Knowledge Transfer Units (EKTUs)



Slide 1 1

Description :

Involving 6 Universities
from 3 countries in
Southeast Asia



Slide 12

Description :

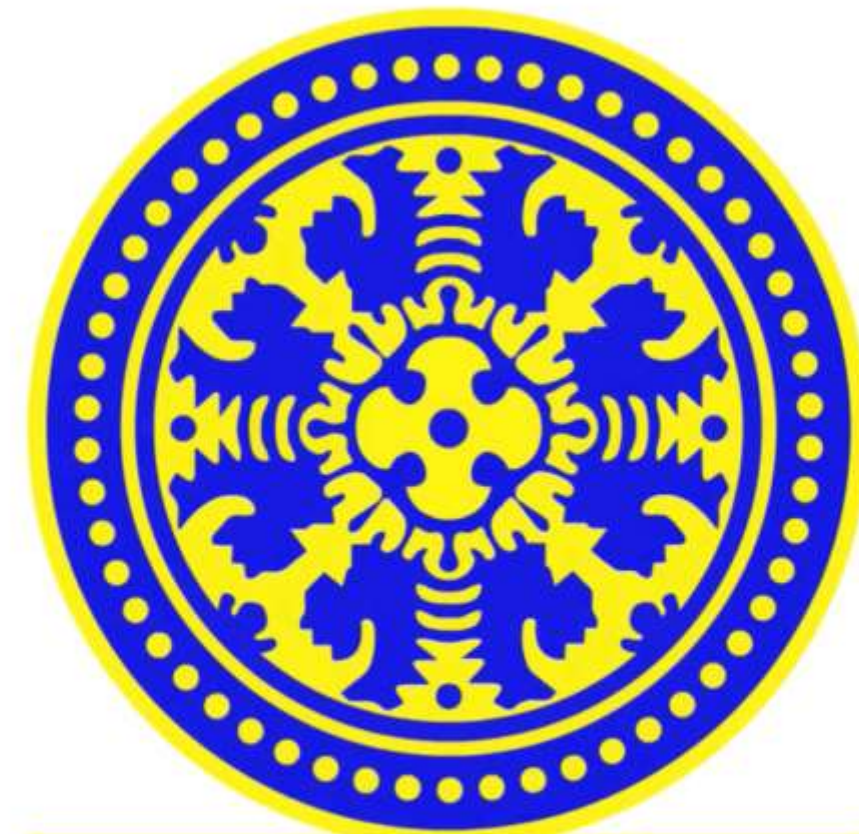
Universitas Sumatera Utara
(USU), Indonesia



Slide 13

Description :

Universitas Udayana
(UNUD), Indonesia



UNIVERSITAS UDAYANA

Slide 14

Description :

Universiti Putra Malaysia
(UPM), Malaysia



Slide 15

Description :

Universiti Teknikal Malaysia
Melaka (UTeM), Malaysia



Slide 16

Description :

Chulalongkorn University
(CKU), Thailand



Chula
Chulalongkorn University

Slide 17

Description :

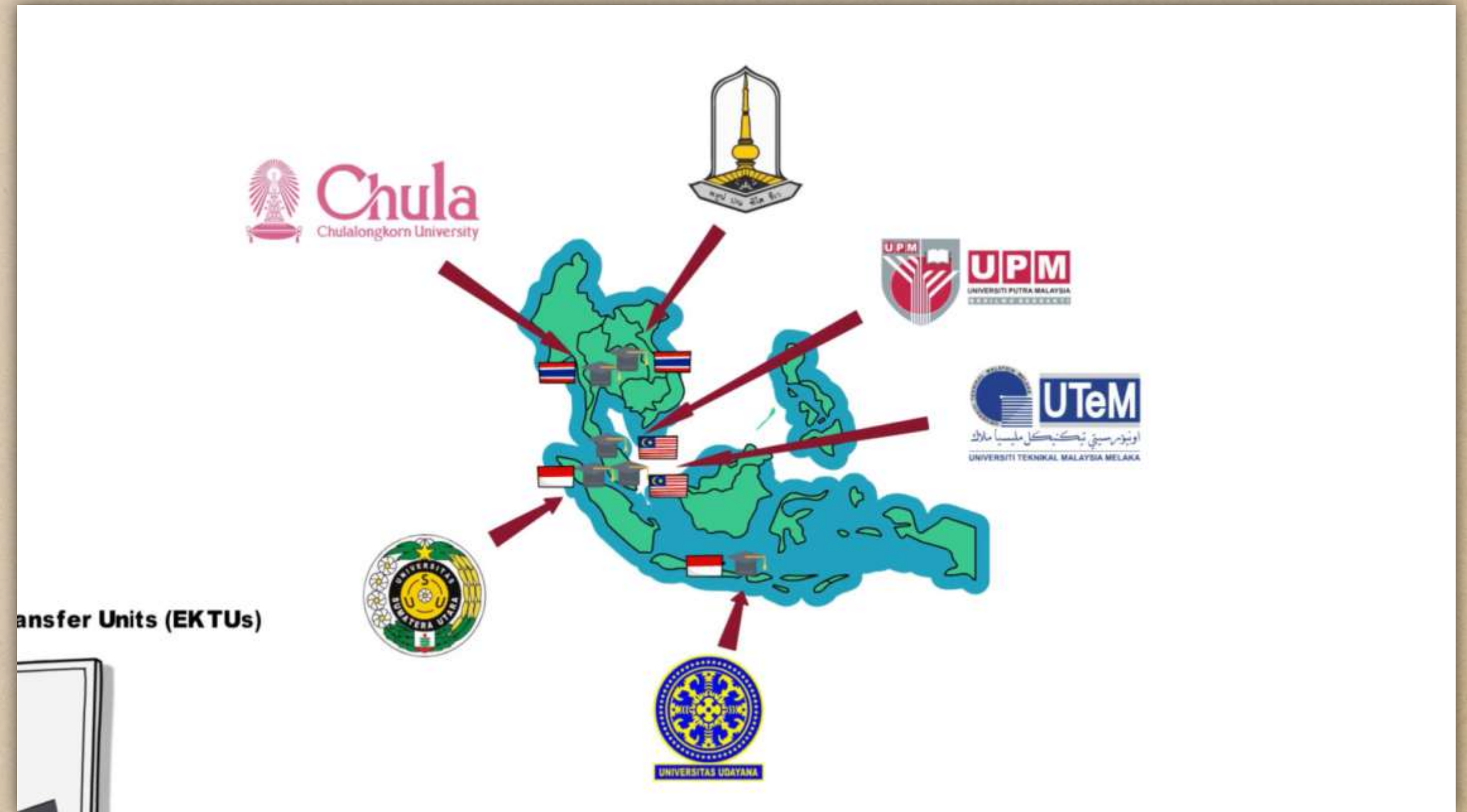
Maharakham University
(MSU), Thailand



Slide 18

Description :

Showing all the Southeast Asian Universities involved



Slide 19

Description :

Together with several automotive companies, namely:

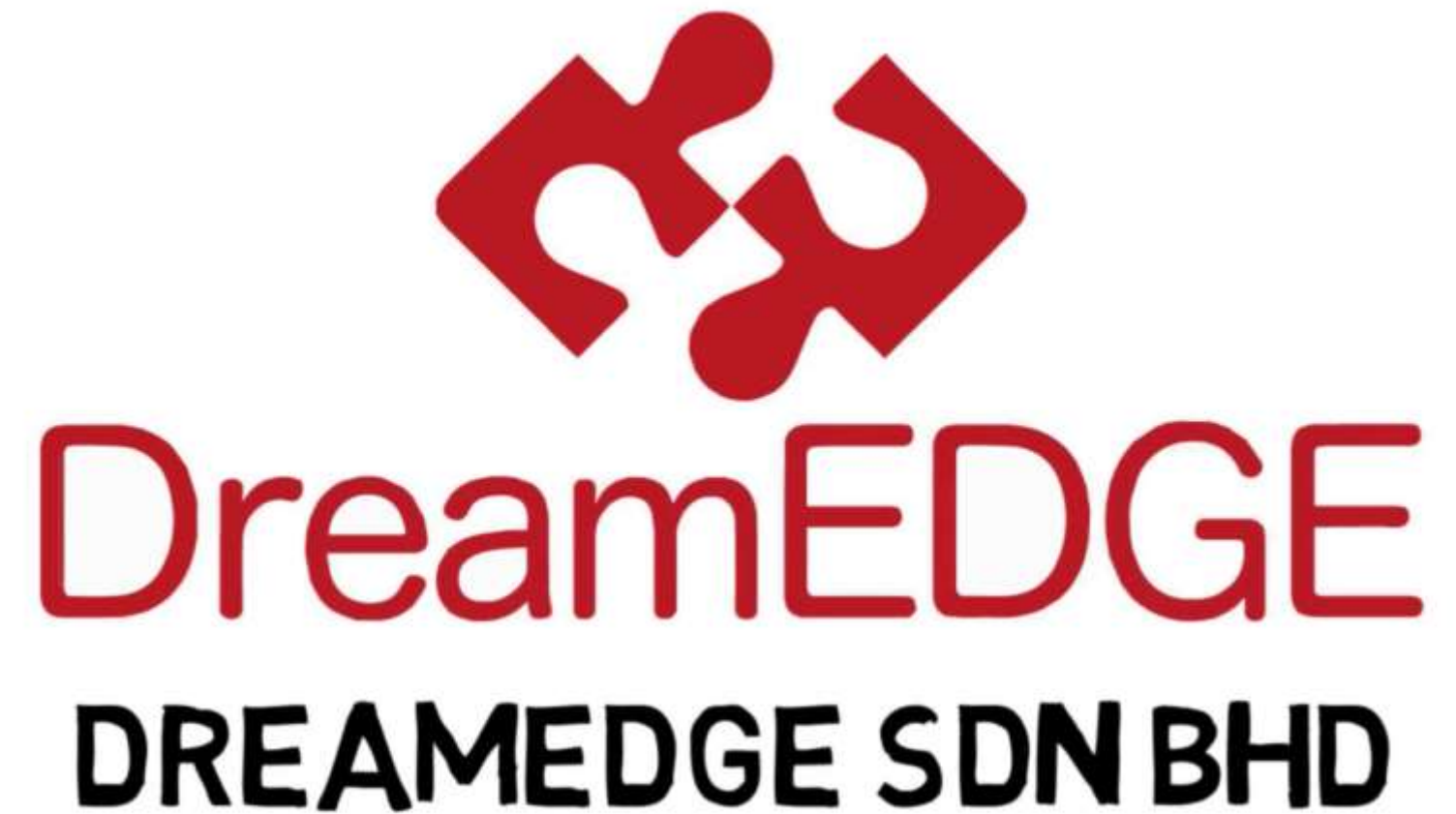


AUTOMOTIVE COMPANIES

Slide 20

Description :

Dreamedge SDN BHD,
Malaysia



Slide 21

Description :

Atipong Motor, Thailand



อธิพงษ์มอเตอร์
ATIPONG MOTOR THAILAND

Slide 22

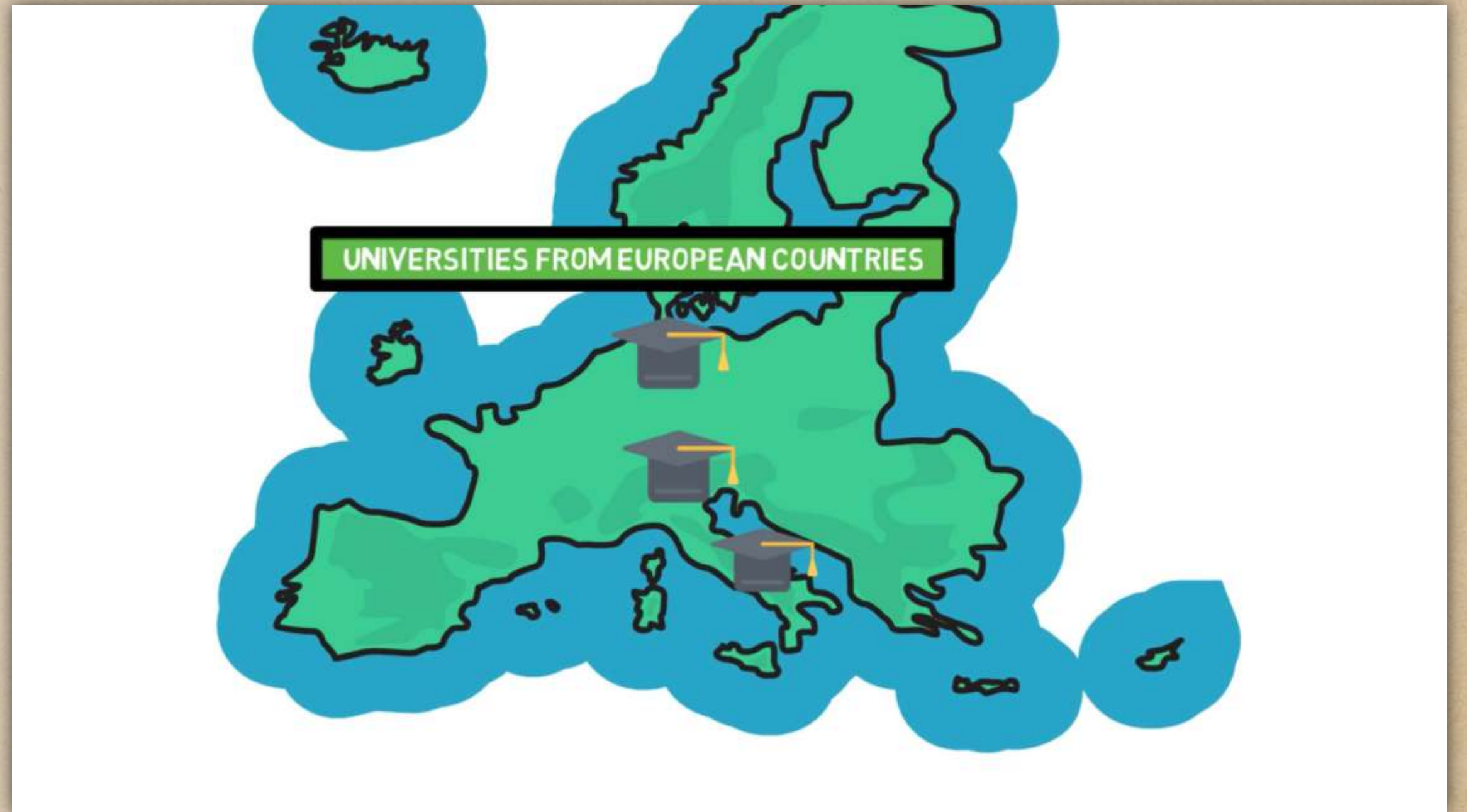
Description :
Showing map of europe



Slide 23

Description :

Zoom in map view of Europe.
In collaboration with 3
European Universities,
as:



Slide 24

Description :

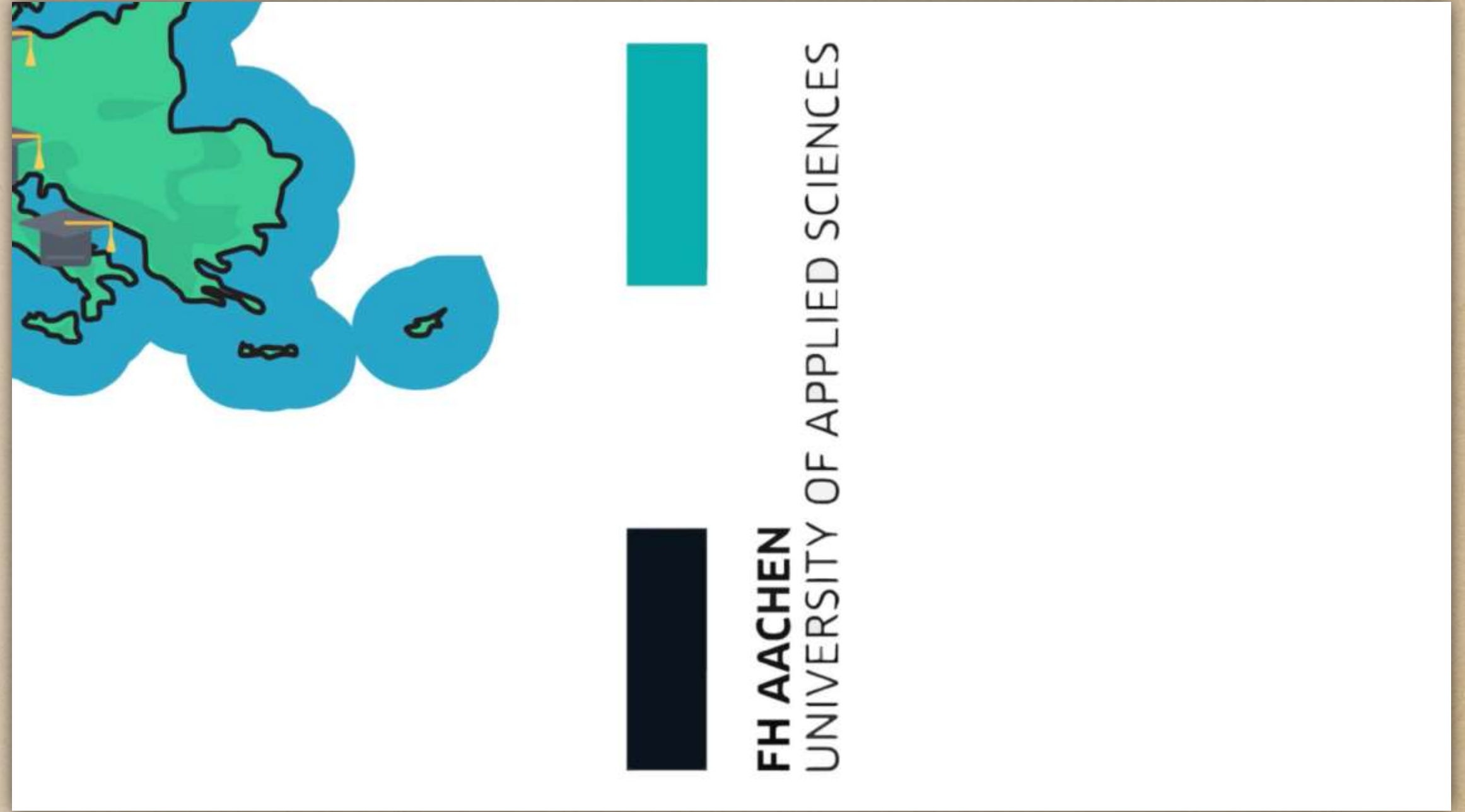
FH Joanneum- University of Applied Sciences, Austria



Slide 25

Description :

FH Aachen-University of Applied Sciences, Germany



Slide 26

Description :
and Politecnico di Torino,
Italy



**POLITECNICO
DI TORINO**

Slide 27

Description :

Zoom out map of Europe
and the entire Universities
involved

FH JOANNEUM
University of Applied Sciences

UNIVERSITIES FROM EUROPEAN COUNTRIES

POLITECNICO DI TORINO

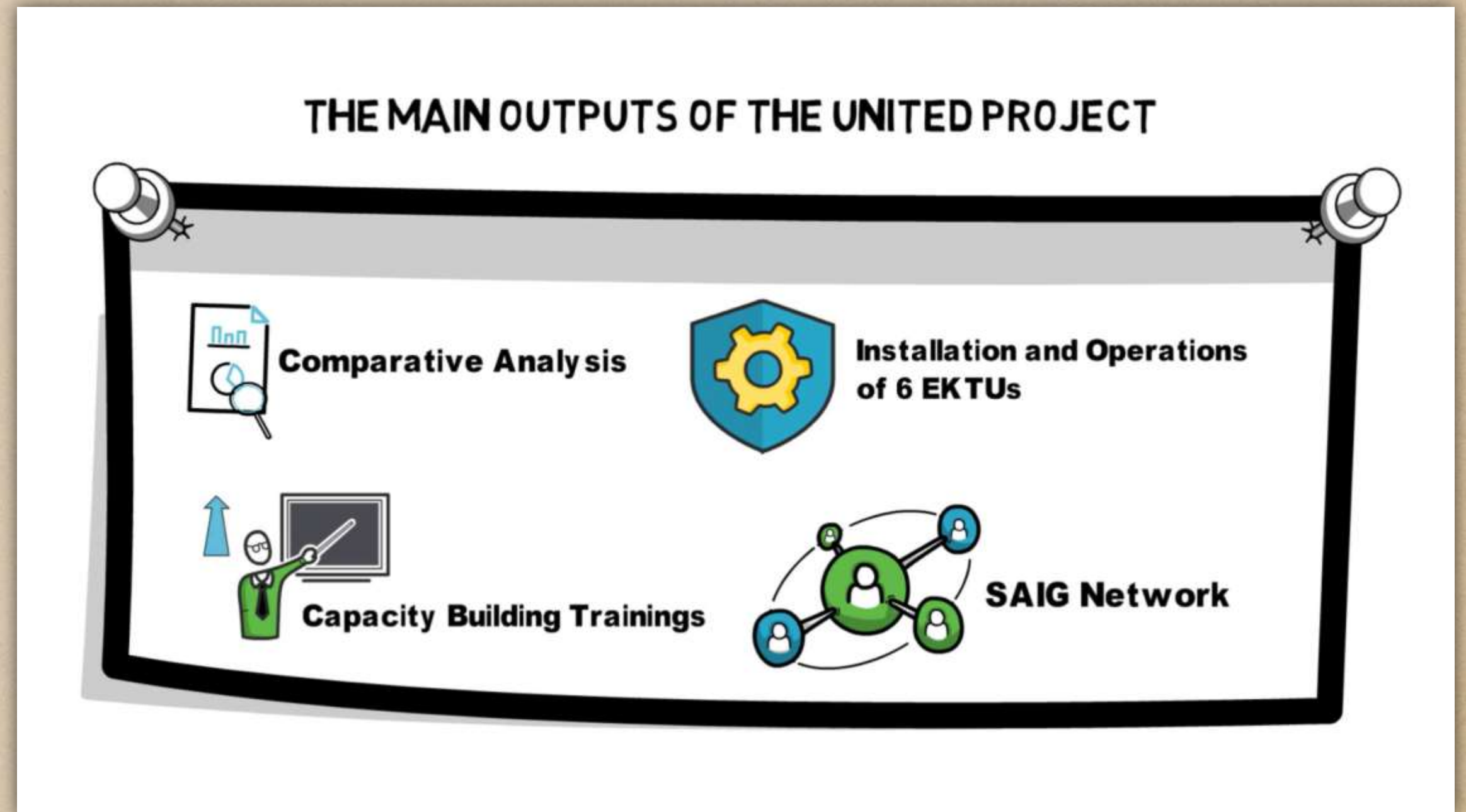
FH AACHEN
UNIVERSITY OF APPLIED SCIENCES

Slide 28

Description :

This project started with:

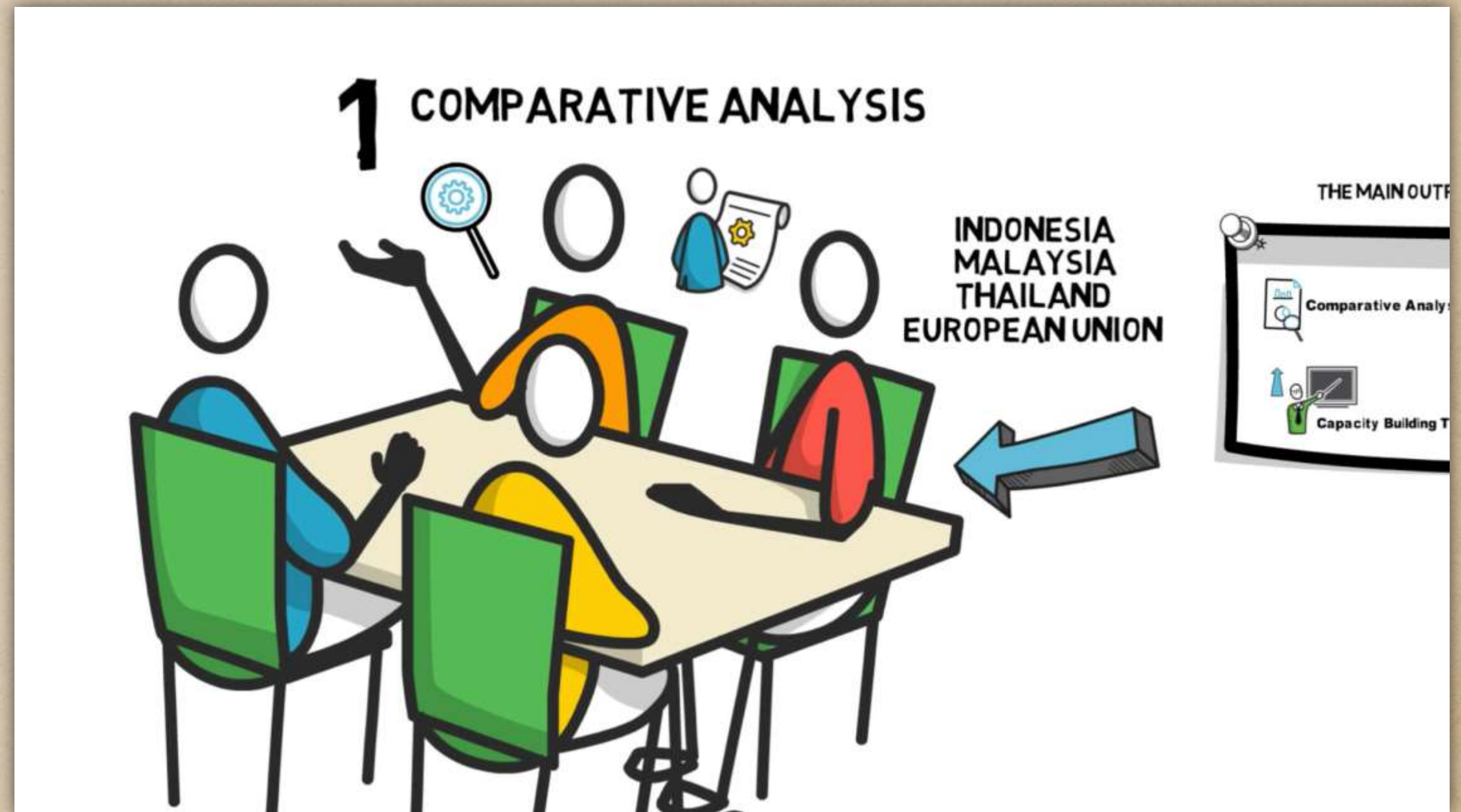
- Comparative Analysis
- Capacity Building
- Installation and Operation of 6 EKTUs
- SAIG Network



Slide 29

Description :

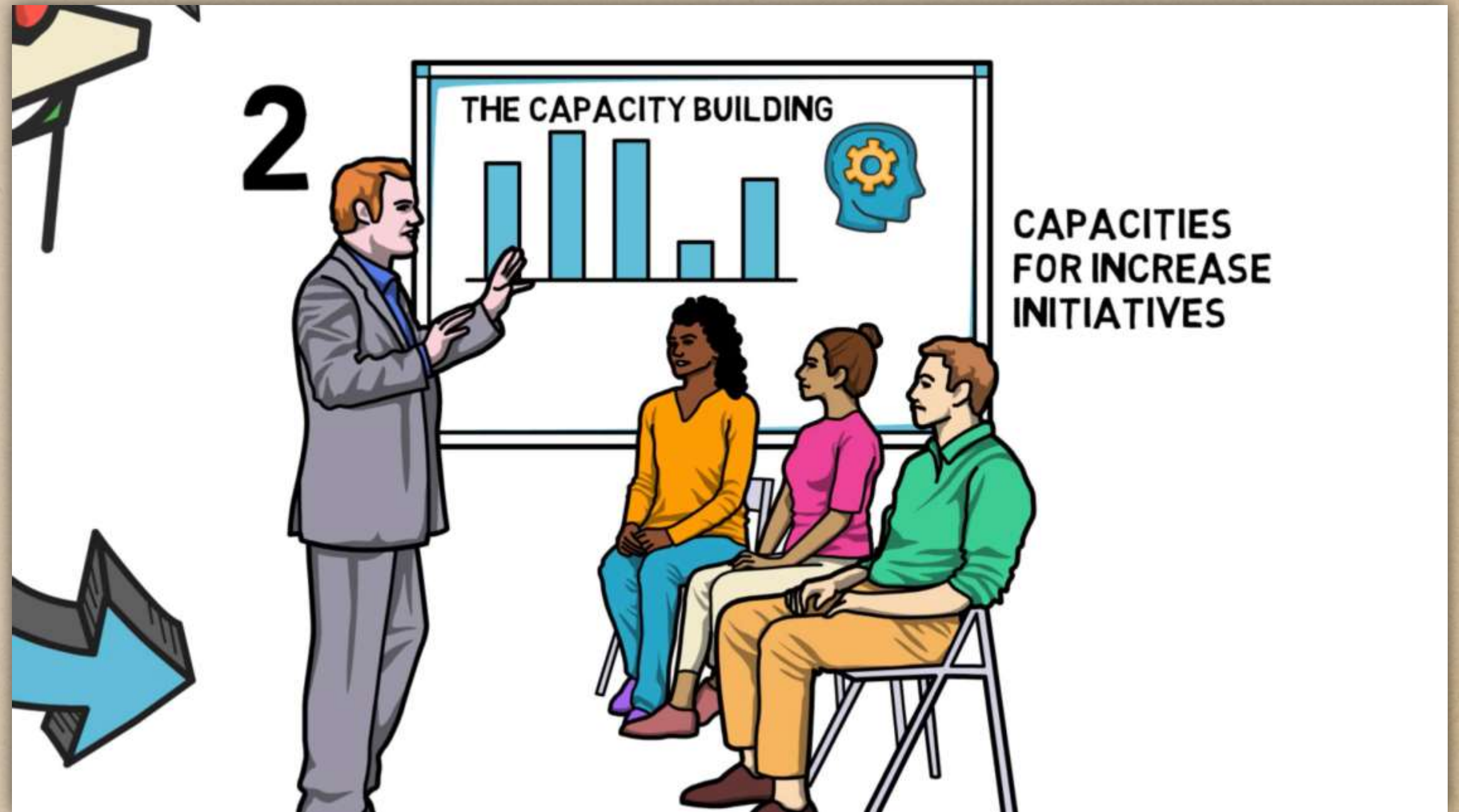
1. Comparative analysis of the automotive industry and training needs for Engineering Knowledge Transfer Units in Indonesia, Malaysia, and Thailand



Slide 30

Description :

2. Capacity building, namely training for trainers with the aim of increasing the capacity and ability of the trainers



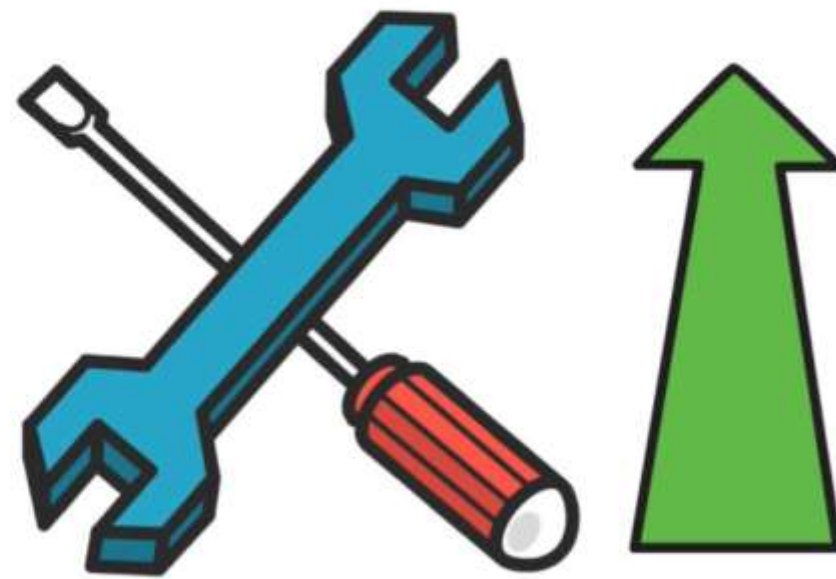
Slide 3 1

Description :

3. Development:

Includes identification of technical needs, installation and operation of the Engineering Knowledge Transfer Units, which means setting up/building a unit/lab that can be used to train and transfer knowledge in automotive engineering

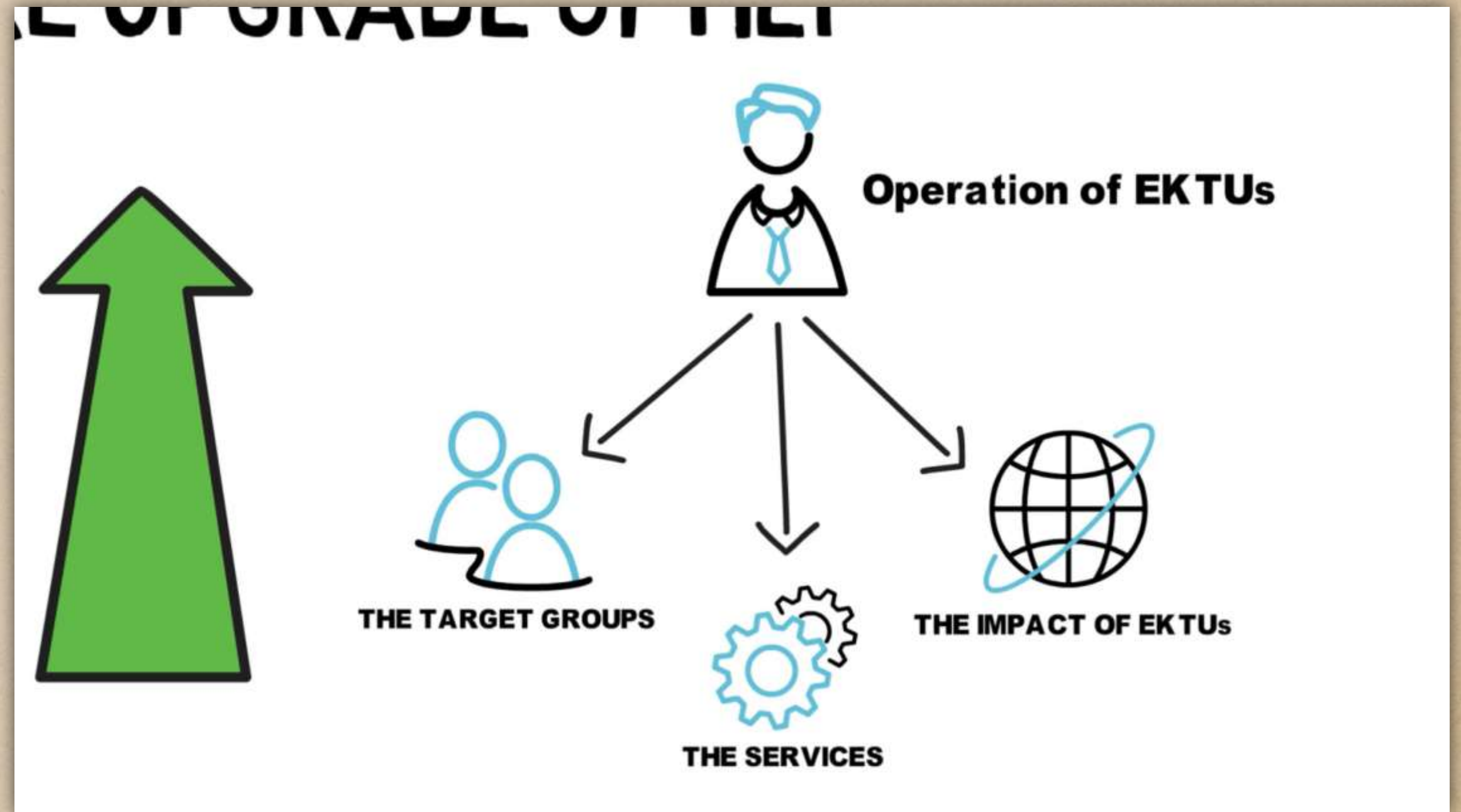
3 TECHNICAL UPGRADE OF HEI



Slide 32

Description :

Zoom in to the details of
Operation of EKTUs

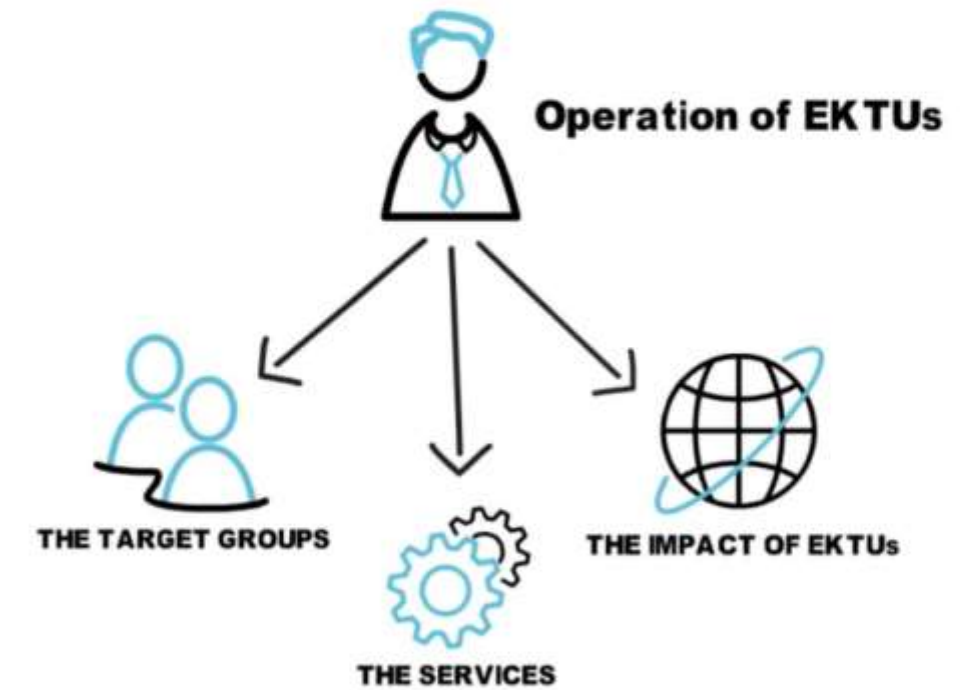


Slide 33

Description :

Zooming out and displaying the whole Point of Installation and Operation of 6 EKTUs

3 TECHNICAL UPGRADE OF HEI



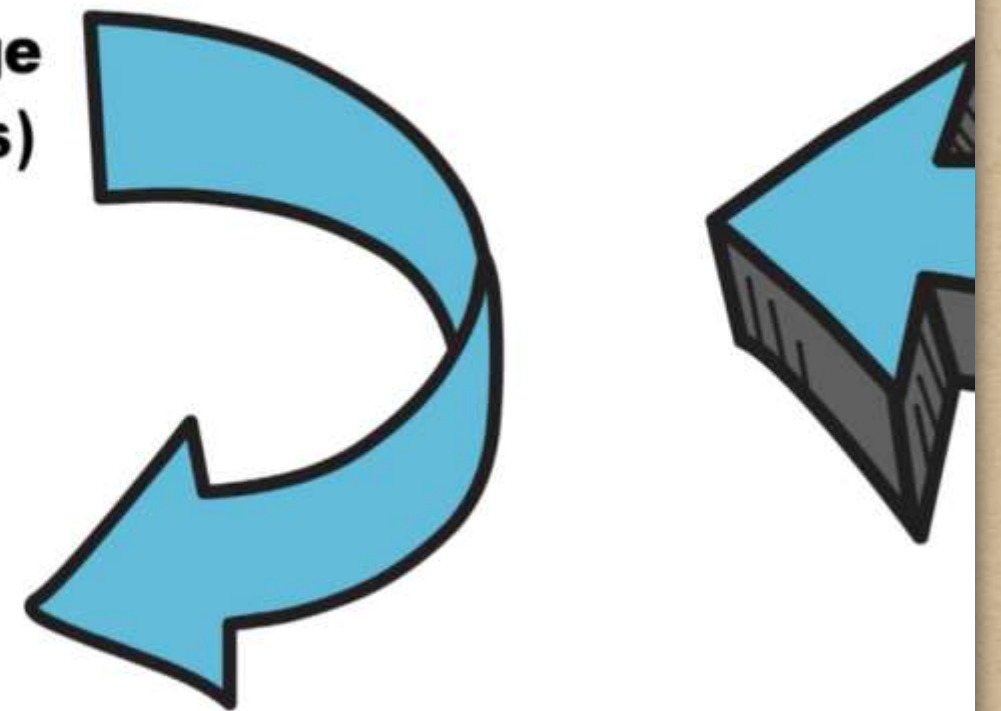
Slide 34

Description :

4. Fostering university collaboration through Engineering Knowledge Transfer Units, focusing on the latest trends in automotive engineering and building a UNITED network for international exchanges on Automotive Engineering.

4 UNIVERSITY-BUSINESS COOPERATION

**Engineering Knowledge
Transfer Units (EKTUs)**

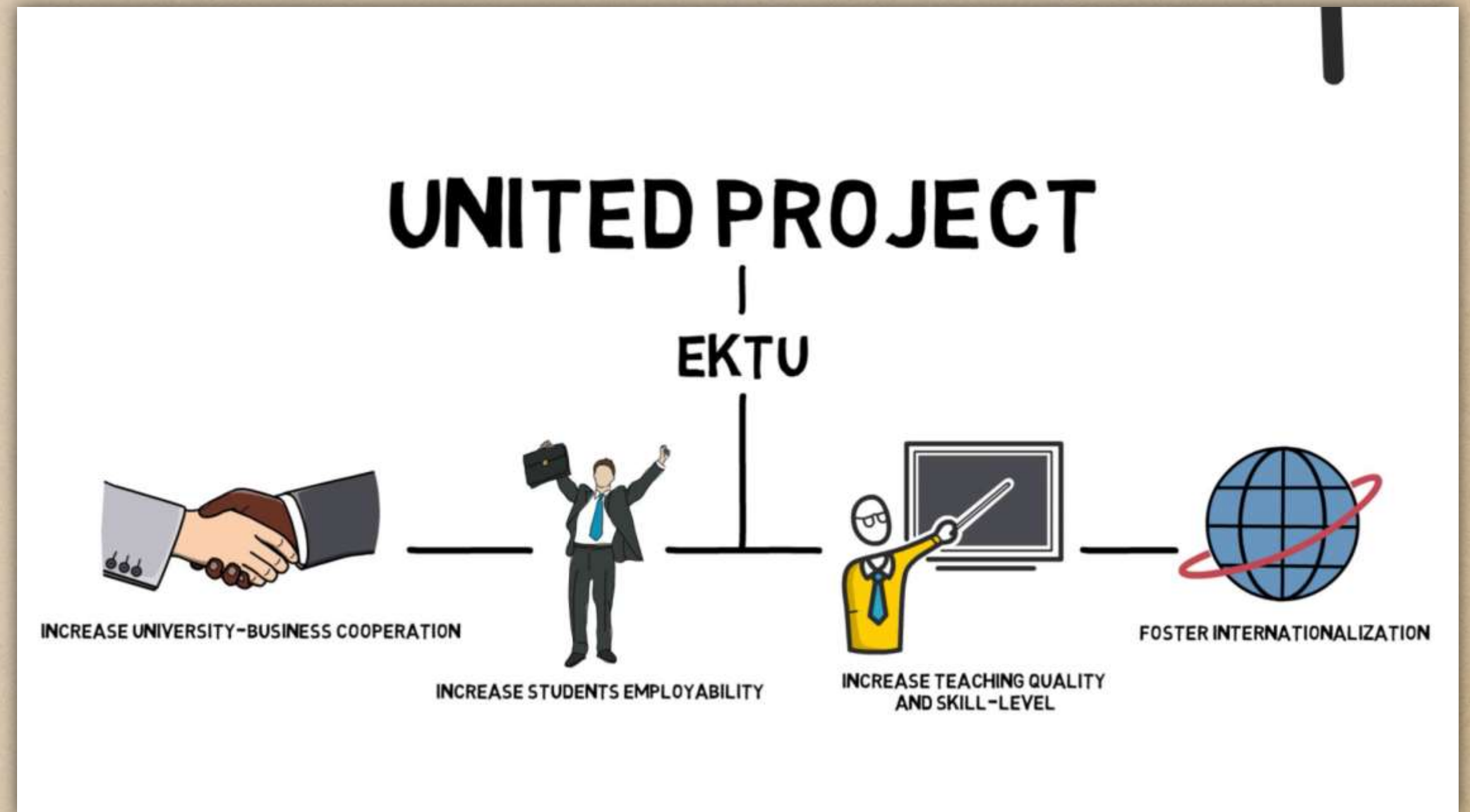


Slide 35

Description :

EKTUs and the overall goals of the UNITED Project will help to:

- enhance university business cooperation
- improve students work readiness
- improve the quality of teaching and the level of expertise required by the market in Higher Education Institutions
- and encourage internationalization



Slide 36

Description :

Zooming out and showing the whole UNITED project discussion




Slide 37

Description :

Displaying the UNITED Logo
and the UNITED website



[HTTPS://UNITED-ERASMUS.USU.AC.ID/](https://united-erasmus.usu.ac.id/)

 [HTTPS://WWW.FACEBOOK.COM/UNITEDERASMUS/](https://www.facebook.com/unitederasmus/)

Slide 38

Description :

Displaying the SAIG Logo
and SAIG website



Slide 39

Description :

Featuring the SAIG Logo and
SAIG membership benefits



Membership Benefits SAIG :

- 1.Full access to all featured contents of the network's website platform such as networking and discussion forum, online training sessions, career opportunities and others**
- 2.Promotional rates for events and programs organized by the network such as regional conferences, competitions and certified trainings**
- 3.Access to the features of the network's website platform to promote and advertise their expertise, program or research findings**
- 4.Non-registered people can still have limited access to some of the website contents**

Slide 40

Description :

Featuring the SAIG Logo and
the UNITED Logo



UNITED

The logo features a stylized car silhouette above the word "UNITED". The car's roofline is a red curve, and the front end is a green curve. The word "UNITED" is in a black, sans-serif font.

SAIG
SOUTHEAST ASIA AUTOMOTIVE INTEREST GROUP
The driving force behind automotive ecosystems

The logo features a stylized car silhouette above the acronym "SAIG". The car's roofline is a red curve, and the front end is a green curve. The letters "S", "A", and "I" are red, and "G" is green. Below the acronym, the full name "SOUTHEAST ASIA AUTOMOTIVE INTEREST GROUP" is written in a small, black, sans-serif font. At the bottom, the tagline "The driving force behind automotive ecosystems" is written in a red, italicized, serif font.

Slide 41

Description :

Zoom out and add European Logo under UNITED and SAIG Logo along with Project code


UNITED



Co-funded by the
Erasmus+ Programme
of the European Union

PROJECT: 598710-EPP-1-2018-1-AT-EPPKA2-CBHE-JP

Slide 42

Description :

Displaying several European and Southeast Asian Universities and automotive companies involved in the UNITED project.



Slide 43

Displaying:

Showing the disclaimer
in closing.

This project has been funded with support from the European Commission. This publication reflects the views only of the author and the Commission cannot be held responsible for any use which may be made of information contained therein.